

BUSINESS PLANNING - MODEL CANVAS

What agricultural product(s) will you grow? What value-added or other product(s) will you make? What services will you offer?	Who will consume your product and why?	How much will it cost to make your product? What will your product price be?
What resources will you need to produce, distribute, and sell your product?	What information do you need in order to further develop this business idea? Where will you find that information?	What next steps can you take to continue planning this business idea?



PROJECT PLANNING – MODEL CANVAS

What activities or services will your project	Who will benefit from your project and	How much will it cost to develop and
offer?	why?	implement your project?
oner.	,,,,,	implement your project.
What resources will you need to develop,	What information do you need in order	What next steps can you take to continue
implement, and sustain your project??	to further develop this project idea?	planning this project idea?
impremently until substant your project.	Where will you find that information?	profession profession
	Where will you mid that information.	