

THE KOHALA CENTER

RURAL AND COOPERATIVE BUSINESS
DEVELOPMENT SERVICES™



Agricultural Resources Bulletin: July 16, 2015



Aloha <<First Name>>,

The Kohala Center's Rural and Cooperative Business Development Services team is dedicated to strengthening Hawai'i's rural and agricultural businesses. Upcoming events include an agricultural business course, summer seed exchange, crop insurance consultations, an awards program for U.S. tea growers, a Wholesale Success multi-day workshop, and more. Please visit our website at kohalacenter.org/business for more information about our services, upcoming events, microloan programs, and other resources.

Mahalo,
Nicole, Melanie, Anna-Lisa, Dana, Derrick, Anthony, and Zoe
Rural and Cooperative Business Development Services
The Kohala Center

UPCOMING OPPORTUNITIES:

Creating and Sustaining an Ag Business in Hawaii

Tuesdays and Thursdays, 5–7 p.m.

July 21–August 13

Sponsored by the University of Hawai'i, Windward Community College

Windward Community College, Hale Kuhina, 45-720 Kea'ahala Rd, Kāne'ohe ([map](#))

This course is for individuals interested in starting, or who have recently started, an agricultural business (growing crops, value-added, CSA) to create an action plan to foster the development of a viable business. At the end of the workshop you will have the basics of a business plan created with a clearer idea of how to move forward with your business idea. The course will include in-class instruction, computer instruction, business plan creation, and an end-of-workshop presentation to a panel of agricultural experts. Enrollment is limited. [View/download the flyer](#) for more information and to register.

Crop Insurance Agent Consultation

Hosted by AgriLogic Consulting, LLC

July 20–24

Kamuela Area

Brandon McDonald will be conducting workshops and one-on-one farm appointments. AgriLogic is one of the largest developers of crop insurance for the USDA Risk Management Agency. If you are interested in having Brandon come to speak to your office or group, contact him at 913-982-3965 prior to July 17. He is also available to come to your farm or home and meet with you individually. During this time, he can review crop insurance options available to you and provide you with a custom quote, remind you of

important deadlines, and provide you with the contact information for crop insurance agents licensed to sell in Hawai'i. You may also contact Nicole Milne at The Kohala Center (808-887-6411) with questions or to inquire further about this opportunity.

Food Innovation Project: Value-Added Producer Services

Hosted by University of Hawai'i and sponsored by a U.S. Department of Labor Value Added Producer Grant

Spring 2016

Kapi'olani Community College, Honolulu

The Kapi'olani Community College (KCC) has launched a Food Innovation Project for research and development to create value-added products using ingredients from local farms and maximizing the use of seconds and blemished farm products. Beginning in Spring 2016 KCC will offer services to food producers and farmers in value-added food product development including recipe creation and testing, analytical testing, nutritional labeling, supplies, and current equipment capabilities. [View/download the flyer](#) for more information and how to register.

Tea of the United States (TOTUS)

TOTUS is the first national tea competition specifically for USA-grown tea. The TOTUS Awards are open to all tea farms, researchers, and beginning growers whose tea crop origin is cultivated in U.S. soil. We encourage producing states to gain global recognition by participating in our national competitive program juried by an international industry panel. TOTUS promotes origin pride and identifies tea production making significant contributions in domestic agriculture and innovative trade. The TOTUS Awards will be held November 2015 on Hawai'i Island and hosted by the Hawai'i Tea Society in partnership with the Volcano Art Center, The Kohala Center, Big Island Resource Conservation and Development Council, and Hawai'i Farmers Union United.

For more information about deadlines, rules, entry fees, and how to apply, visit totus1awards.com.

UPCOMING EVENTS:

Summer Seed Exchange

Sponsored by Tropical Edibles Nursery

Saturday, July 18 • 11 a.m.–2:30 p.m.

Tropical Edibles Nursery, 83-5696 Māmalahoa Hwy, Captain Cook ([map](#))

Nancy Redfeather and Momi Subiano will open with a talk story at 11:30 a.m. followed by a potluck lunch at noon and seed exchange at 12:30 p.m. Attendees are requested to bring a dish for the potluck, envelopes for collecting seeds, and information about seeds and/or cuttings they would like to contribute to the exchange. **Only seeds and cuttings will be accepted** to prevent the spread of little fire ants and coqui frogs. Plant information cards will also be available. [View/download the flyer](#) for more information.

Hawai'i Island Meat Cooperative Producer Meeting

Presented by Big Island Resource Conservation & Development, Hawai'i Small Business Development Center, and The Kohala Center

Sunday, August 9 • 5–6 p.m.

67-5189 Kamamalu Road, Waimea ([map](#))

Family ranchers on Hawai'i Island will be able to access an additional slaughter option through a new mobile slaughter unit for cattle, sheep, goats, and pigs beginning in 2016. A partnership with the Hawai'i Department of Agriculture has moved this project from concept to reality, as the mobile unit is on order. Please attend this producer meeting to learn more about using the unit and becoming a member of the cooperative.

Listening Session

Hosted by the Kohala Mountain Educational Farm

Thursday, July 16 • 6–8 p.m.

65-1291A Kawaihae Rd, Waimea ([map](#))

The Kohala Mountain Educational Farm, better known as the Pumpkin Patch, is growing into a year-round educational farm with a mission rooted in agricultural education. KMEF would like to share their plans with the community and receive any feedback, ideas, and opinions. Refreshments will be provided. More sessions are planned for Hilo, Kona, and Kohala. For more information email visit.kmef@gmail.com or call 808-937-7432

Hawai'i Island Export Seminar

Sponsored by Hawai'i Island Chamber of Commerce, Hawai'i SBDC Network, County of Hawai'i Department of Research & Development

Friday, July 28 • 3–4:30 p.m.

Hawai'i Innovation Center at Hilo Conference Room, 117 Keawe Street ([map](#))

Learn how to enter new markets and increase your exports. The seminar will cover an overview of the export process, selling domestically versus internationally, finding buyers and partners worldwide, and more. Registration is free. [View/download the flyer](#) for more information.

Moringa Field Day

Sponsored by College of Tropical Agriculture and Human Resources

Saturday, July 29 • 2 –4:30 p.m.

94-448 Kunia Rd, Waipahu ([map](#))

Join us for a field day in Kunia to hear research and marketing updates on Moringa (Malunggai, Moringa oleifera) and see new tree types being screened by the College of Tropical Agriculture and Human Resources, University of Hawai'i at Manoa. [View/download the flyer](#) for more information.

Wholesale Success Workshops – Save the Dates!

Sponsored by The Kohala Center and the Small Socially Disadvantaged Producer Grant by the U.S. Department of Agriculture

- November 3-4: Waimea, Hawai'i Island
- November 5-6: Kahului, Maui
- November 9-10: Ho'olehua, Moloka'i

Wholesale Success is a two-day workshop specifically designed to meet the food safety and wholesale production needs of produce farmers just entering wholesale markets as well as seasoned producers, produce buyers, county sanitarians, farmers' market masters, community and school garden coordinators, school and other institutional food service directors, food processors, and extension agents. All are encouraged to attend. Please stay tuned for more information and for how to register in future Ag Bulletins.

PRODUCTION NEWS:

New Pest Advisory: Bagrada Bug

The bagrada bug (*Bagrada hilaris* [Burmeister]), a destructive pest of crucifers such as arugula, broccoli, cabbage, collards, cauliflower, kale, turnip, mustard, and other plants, was recently found in Kona on Hawai'i Island. The bagrada bug was first found in the islands last year on Maui. [Review the Hawaii Department of Agriculture New Pest Advisory](#) for detailed information, color photos, and how to report a suspected sighting.

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