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For Immediate Release

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Kahalu‘u Bay ReefTeach program seeks volunteers

KAMUELA, Hawai‘i—April 1, 2015—The ReefTeach program at Kahalu‘u Bay and Beach Park is looking for volunteers who love the beach and want to help protect coral reefs, fish, and turtles.

ReefTeach volunteers are “ambassadors of aloha” who welcome visitors and residents to the park. With more than 400,000 people visiting Kahalu‘u Bay each year, the health of the bay’s corals and marine life depends on ReefTeachers who educate swimmers and snorkelers on how to enjoy the bay without harming its vibrant marine life.

The volunteers teach visitors proper reef etiquette and help them identify fish, turtles, and invertebrates in the bay. ReefTeachers have a positive influence on Hawai‘i’s marine ecosystems while spending time at the beach and meeting people from all around the world.

To learn more or to sign up for a free ReefTeach training, contact Rachel Silverman at rsilverman@kohalacenter.org or call (808) 887-6411. Area businesses and civic groups are encouraged to “Adopt a Day” at Kahalu‘u Bay for their employees or members to participate in ReefTeach’s stewardship efforts.

ReefTeach is a program of the Kahalu‘u Bay Education Center (KBEC), a partnership between The Kohala Center and the County of Hawaii. KBEC promotes environmental stewardship to ensure the bay remains a healthy and welcoming place for residents and visitors alike.

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