

For Immediate Release

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La ‘Ike Day celebration at Kahalu‘u

KAMUELA, Hawai‘i—October 19, 2010—Enjoy traditional Hawaiian games and celebrate the culture and science of Kahalu‘u during *La ‘Ike* day from 10 a.m. to 1 p.m. Saturday, October 30, at the beach park’s main pavilion.

Learn to play Hawaiian games including *konane* (similar to checkers), *hei* (string figures), and *pala‘ie* (played with a loop and ball); discover the important role they played in Hawaiian culture and why they are still enjoyed today. The celebration also includes ‘ono food, Hawaiian music and entertainment, fresh lei making with Aunty Mele Waikiki, and coconut weaving with Kumu Sam Kama. The Kahalu‘u ReefTeach team will share information about the importance of coral reefs to our island way of life.

This La ‘Ike day at Kahalu‘u Bay is presented by The Kohala Center and the National Park Service and is sponsored by the Hawai‘i Tourism Authority. For more information, contact Cindi Punihaole, 895-1010 or cpunihaole@kohalacenter.org.