



NEWS RELEASE
For Immediate Release

Hawaii Energy increases commercial lighting rebates

HONOLULU (April 1, 2011) Hawaii Energy, the State's energy conservation and efficiency program, is escalating its efforts to encourage businesses to install energy-efficient lighting by increasing existing rebates.

Prescriptive rebates will be increased by 20 percent with some incentives doubling, depending on the type of technology. All customized rebates, including lighting, will be doubled for a limited-time through the "Lighten Up for Savings" program.

Hawaii Energy hopes that this initiative will push lighting projects that have been stalled, while helping to reduce Hawaii's dependence on imported oil. Lighting is one of the most cost-effective ways to lessen energy usage with the fastest payback.

"We're really hoping to reach out to all businesses, whether it's a large office or a small business, and help owners make the switch to more efficient lighting," said Ray Starling, Hawaii Energy program manager. "Not only will this cut electricity bills for businesses, but it will also cut the amount of foreign oil that our state burns for energy."

Qualifying technologies include T8 fluorescent lamps with electronic ballasts, compact fluorescent lamps (CFLs) and LED exit signs. Customized incentives for LEDs may also qualify.

The new offering will lower lighting projects to a six-month payback and is limited to 50 percent of incremental cost. Applicants may be small, medium or large businesses and must be located on the islands of Hawaii, Lanai, Maui, Molokai and Oahu. Preapproval is required. The offering is effective immediately and ends on June 17.

For more information, please visit hawaiienergy.com, call 808-521-2189 or email hawaiienergy@saic.com.

About Hawaii Energy

Hawaii Energy is a ratepayer-funded conservation and efficiency program administered by R. W. BECK (an SAIC Company) under contract with the Hawaii Public Utilities Commission serving the islands of Hawaii, Lanai, Maui, Molokai, and Oahu. www.hawaiienergy.com



Hawaii Energy

Conservation and Efficiency Program

1132 Bishop Street | Suite 1800 | Honolulu | Hawaii 96813 | www.hawaiienergy.com | P (808) 521-2188 F (808) 441-6068

For more information, contact:

Kelli Miura

Kelli.M.Miura@saic.com

808-537-5577 or 1-800-231-8222

###