

FOR IMMEDIATE RELEASE

Contact: Janis Wong, media relations
The Kohala Center
jwong@kohalacenter.org
direct: 808-325-1114, office: 808-887-6411

Free CFL bulbs available Saturday

KAMUELA, Hawaii—October 12, 2010—The Kohala Center, Hawaii Energy, and the County of Hawai‘i invite the public to pick up free Compact Florescent Light (CFL) bulbs and energy efficiency information in Hilo and Kona from 10 a.m. to 2 p.m. on Saturday, October 16, while supplies last. Some 1,700 bulbs will be given away on a first-come, first-served basis in front of the Hilo Walmart and outside of KTA in the Kona Coast Shopping Center and Safeway in the Kona Crossroads Shopping Center. Limit one package (three bulbs) per family.

Save your ‘ohana some money while helping to support the environment and reduce carbon emissions. CFL bulbs need less electricity to produce the same amount of light. With an average use of three hours per day, you can save up to \$24 per year for each CFL that replaces an incandescent bulb! For more information about CFL bulbs and energy efficiency initiatives, visit www.hawaiienergy.com.

This event kicks off an island-wide effort to build family and community wealth and reduce the island’s carbon footprint through simple energy efficiency measures taken by Hawai‘i’s households. This initiative is sponsored by The Kohala Center, Hawaii Energy, and the County of Hawai‘i. The Kohala Center is a community-based independent center, which builds educational and research programs focusing on energy self-reliance, food self-reliance, and ecosystem health.

Hawaii Energy is a ratepayer-funded conservation and efficiency program administered by R. W. BECK (an SAIC Company) under contract with the Hawaii Public Utilities Commission serving the islands of Hawai‘i, Lana‘i, Maui, Moloka‘i, and O‘ahu.

For additional information on the County’s energy plan, see County of Hawai‘i Department of Research and Development website, <http://www.hawaiicountyrandd.net/energy>.

For information on the giveaway, contact Caroline Neary at cneary@kohalacenter.org or 345-0238.