

FOR IMMEDIATE RELEASE

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Organizations needed for Conserve Fundraise Learn (C.F.L.) program

KAMUELA, Hawai‘i—January 17, 2011—There is still time for organizations to participate in the Conserve Fundraise Learn (C.F.L) Program. The Kohala Center, Blue Planet Foundation, and Hawaii Energy are seeking eight additional community organizations or school groups to help exchange incandescent light bulbs for energy-saving compact florescent light (CFL) bulbs. Twelve groups are already participating in the exchange.

Each participating group will work under an agreement with the Blue Planet Foundation to exchange up to 1,000 incandescent bulbs for CFLs by April. The Blue Planet Foundation will pay 40 cents for each old incandescent bulb exchanged, up to a total of \$400 (or 1000 bulbs) per group.

The Kohala Center and Blue Planet will host a presentation for each participating group on Hawai‘i’s clean energy future and the impacts of climate change. Along with CFL bulbs, groups will also distribute free information about how residents can save money by consuming less energy in their homes.

For more information on the C.F.L. program visit <http://www.kohalacenter.org/bulbexchange/about.html>, e-mail bulbexchange@kohalacenter.org, or contact Caroline Neary at 345-0238. Participation is on a first-come, first-served basis.

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